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PREGIS MAKES LIGHT OF EFFECTIVE PROTECTION

Pregis, market leader in protective packaging solutions, has developed a range of lightweight products to help companies in Italy reduce the weight of their packaging, in order to minimise waste, deliver greater energy efficiencies and limit their tax liability on packaging waste.

Pregis has to date invested €3 million in creating a variety of films and materials that can deliver enhanced protection at lighter weights. Techniques employed include the addition of laminates, mix resins and the introduction of multi-layer bubble wrap technology with air retention barrier.

“In the past there has been a belief that effective protection was derived solely from weight– the heavier the pack, the greater the protection,” explains Raffaele Galli of Pregis Italy. “More recently, concerns about the environmental impact of packaging have highlighted the numerous benefits that lightweighting can bring in terms of resource savings and waste minimisation. At the same time, technical developments mean lighter packs can perform as well as and in many cases better than heavier alternatives. These principles have been the driving factor in the development of our latest products.”

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Mr Galli added that the benefits of improved performance at lighter weight are particularly important in Italy where, in the past year, the CONAI tax on packaging waste has risen from €72 to €195 per ton.

Pregis's lightweight, clean and flexible protective systems are manufactured in a variety of materials, all of which provide puncture resistance, exceptional elongation and tensile strength. The new multi-layer nylon sheet with air retention allows the air to be retained inside the bubble for much longer without adding bulk or weight. This greater air retention means better performance and longer cushioning power, even under greater pressure. The sheet's greater flexibility also enables it to conform better to unusually shaped items.

"We believe our latest ranges exactly meet the requirements of today's market, while also underlying our overall commitment to environmental responsibility," concludes Mr Galli. "In particular, the wide choice of sheet enables us to tailor a solution to each customer's precise requirements.

"Our focus is solely on providing materials that deliver the very best performance – after all, when choosing between a Ferrari and a Maserati, who worries about the weight of the car?!"



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About Pregis:

Pregis Corporation is a leading global provider of innovative protective, flexible, and foodservice packaging and hospital supply products. The company offers packaging and product solutions for a wide variety of consumer and industrial market segments including food and foodservice, healthcare, agriculture, automotive, furniture, electronics, construction, fulfillment, catalogue and military/aerospace. The specialty-packaging leader currently operates 47 facilities in 18 countries around the world. For more information about Pregis, visit www.pregis.com.

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