



Press Release

Media Contacts: Josephine Lee
Pregis Corp.
(847) 597-9356
jlee@pregis.com

Sophia Dilberakis
SD Communications
(312) 787-5800
sophiad@att.net

PREGIS FORMS FABRICATOR COUNCIL

Deerfield, Ill., March 3, 2009— Pregis Fabricator Council (PFC) has been formed by Pregis Corp. to help bring new engineered protective packaging solutions to end-use customers. Heading the program will be Tony Smith, Pregis' general manager for engineered products.

The company sells its engineered product line—which includes a variety of foam plank products—to fabricators who convert it into blocking/bracing/cushioning structures for end-use applications. Typically, this is done by die-cutting the foam plank into specific shapes and then assembling those pieces by hot welding, gluing, etc. to create a packaging framework.

“Fabricators are our window to the end-user for engineered products. We felt that it was important to set-up a more formal communication structure so that we could better understand their needs and the needs of their customers. We are committed to helping our fabricators grow their business,” explains Smith.

Twelve fabrication companies, representing various regions across the United States, participated in the first PFC meeting held at the end of January.

“Several deliverables were communicated to Pregis during that meeting. One had to do with sustainability issues—specifically, a desire for new, biodegradable products and a specific program for handling trim scrap in an environmentally-sound way. Another area was additional support in lead generation and sales. Many smaller companies don't have the resources to do their own marketing and oftentimes look to manufacturers for assistance,” Smith says.

MORE

Pregis/Pregis Fabricator Council
Page 2

Pregis products most often sold through the fabricator channel include: PolyPlank® Renew™ (recycled content foam plank), PolyPlank® LAM (layers of extruded polyethylene laminated together) and PolyPlank® EXT (single cross section, extruded plank).

“We are looking forward to using the PFC framework to better address the needs of both fabricators and the end-use customers,” concludes Smith.

Applications include end caps and other supporting structures for medical diagnostic equipment; consumer electronics (such as monitors, computers, disc drives, radios, etc.); automotive (bumper, windshield packs, part separators, trim, etc.); recreational (seat cushions, surfboards, canoe and boat carriers, etc.); case inserts for (military applications, photographic equipment, storage/shipping); furniture, glass doors, vending machines and ATMs.

About Pregis:

Pregis Corporation is a leading global provider of innovative protective, flexible, and foodservice packaging and hospital supply products. The company offers packaging and product solutions for a wide variety of consumer and industrial market segments including food and foodservice, healthcare, agriculture, automotive, furniture, electronics, construction, fulfillment, catalog and military/aerospace. The specialty-packaging leader currently operates 47 facilities in 18 countries around the world. For more information about Pregis, visit www.pregis.com.

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Please forward sales inquiries to:

Pregis Corp.
1650 Lake Cook Road, Ste. 400
Deerfield, IL 60015
Phone: (877) 692-6163
Email: protectivesales@pregis.com