



## **For Immediate Release**



August 2006

### **SOME FRESH THINKING FROM PREGIS**

Pregis Rigid Packaging UK have stepped up their presence in the European Food Service Packaging sector with the launch of **Freshthinking**, their new food packaging catalogue which will be distributed throughout the UK and Europe.

The catalogue includes two new and exciting salad concepts, the Tamperguard™ and the Wave.

The Wave bowl is a must for the highest standard of food presentation and is available in five sizes from 250ml to 1000ml. Its design enables the bowls to interlock on shelf, saving valuable space, yet it is stylish enough to be transferred straight to the table, showcasing food superbly.

In response to the growing demand for packaging that impacts less on the environment, the Wave can be manufactured in recycled PET (rPET), which is made using post consumer waste. With a current emphasis on more sustainable methods of waste treatment for packaging, Pregis are now using rPET in an increasing number of product lines. When end users dispose of this packaging it can be captured, sorted and recyclable materials are put back into the recycling loop.

For peace of mind the Tamperguard™, available in 250ml, 375ml, 500ml, 750ml and 1000ml sizes, features a very clever ring pull opening so consumers will know if the contents have been tampered with. As with the Wave design, the Tamperguard™ is available with a snack fork that fits subtly into the lid.

Pregis' range of bakery packaging is now one of the biggest in the industry with the addition of five new products including cookie tubs, a danish pastry pack, and a twin cheesecake pack.

The catalogue now includes an extensive microwaveable and dual ovenable packaging range as well as bagel and tortilla packaging.

**For more information or for a copy of “Freshthinking”, please contact Pregis.**

Pregis Rigid Packaging  
Alderman Wood Road  
Tanfield Lea  
Stanley  
County Durham  
DH9 9XH

[Enquiries@pregis.com](mailto:Enquiries@pregis.com)

[www.pregis.com](http://www.pregis.com)

**Tel. 01207 291800**

**Fax. 01207 291850**

Please note, all featured images are available in higher resolution if required.

**Contacts:**

Debbie Lockhart  
Marketing Co-ordinator  
[dlockhart@pregis.com](mailto:dlockhart@pregis.com)  
Tel: 01207 291 861

Emma Irving  
Marketing Co-ordinator  
[eirving@pregis.com](mailto:eirving@pregis.com)  
Tel: 01207 291 863